



The Art of War in an Asymmetric World: Strategy for the Post-Cold War Era

Barry Scott Zellen

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The work examines the rise of the movements against globalization, modernization, and Western dominance that followed the collapse of the bipolar world and the end of the Cold War and that culminated with today's global jihadist movements. It describes how the U.S. had to adapt to this new, asymmetrical world of conflict with its strategic, doctrinal and theoretical responses to the threats of terrorism and insurgency that defined the Global War on Terror (GWOT).

Unique in the breadth of its scope, the book connects movements from the Zapatista uprising to Al Qaeda's global jihad within a broader historical framework, connecting pre and post-9/11 conflicts under the unifying theme of a struggle against the forces of modernization. Featuring the works of key theorists such as John Arquilla, Thomas P.M. Barnett, Arthur K. Cebrowski, Jim Gant, Samuel P. Huntington, Robert D. Kaplan, David J. Kilcullen, William H. McRaven, and David Ronfeldt, this book bridges the fields of counterinsurgency, homeland security, counterterrorism, cyberwarfare, and technology of war, and will be a must-read for academics, policymakers and strategists.

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