



Mad Men and Philosophy: Nothing Is as It Seems

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A look at the philosophical underpinnings of the hit TV show, *Mad Men*

With its swirling cigarette smoke, martini lunches, skinny ties, and tight pencil skirts, *Mad Men* is unquestionably one of the most stylish, sexy, and irresistible shows on television. But the series becomes even more absorbing once you dig deeper into its portrayal of the changing social and political mores of 1960s America and explore the philosophical complexities of its key characters and themes. From Socrates, Plato, and Aristotle to John Kenneth Galbraith, Milton Friedman, and Ayn Rand, *Mad Men and Philosophy* brings the thinking of some of history's most powerful minds to bear on the world of Don Draper and the Sterling Cooper ad agency. You'll gain insights into a host of compelling *Mad Men* questions and issues, including happiness, freedom, authenticity, feminism, Don Draper's identity, and more.

- Takes an unprecedented look at the philosophical issues and themes behind AMC's Emmy Award-winning show, *Mad Men*
- Explores issues ranging from identity to authenticity to feminism, and more
- Offers new insights on your favorite *Mad Men* characters, themes, and storylines

Mad Men and Philosophy will give *Mad Men* fans everywhere something new to talk about around the water cooler.

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