



# Tourism Impacts, Planning and Management

*Peter Mason*

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**Tourism Impacts, Planning and Management** is a unique text, which links these three key areas of tourism: impacts, planning and management.

Tourism impacts are multi-faceted and therefore are difficult to plan for and manage. This book looks at all the key players involved - be they tourists, host communities or industry members - and considers a number of approaches and techniques for managing tourism successfully.

Divided into four parts, this text discusses:

- \* The growth, development and impacts of tourism
- \* Tourism planning and management: concepts, issues and key players
- \* Tools and techniques in tourism planning and management: education, regulation and information technology
- \* The future of tourism planning and management: issues of sustainability and the future

Up-to-date, international case studies are used, for example the impacts of 9/11 and terrorism in Bali, to illustrate and provide a real-life context for the theories discussed. Exercises are also included to consolidate learning.

- \* Links impacts, planning and management in tourism
- \* Global coverage and perspective with cases and examples from the UK, Australia and USA
- \* Takes an applied approach, using international case studies to explain and illustrate the theories discussed

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