



Kick It Up a Notch Marketing: 25 High Impact Marketing Strategies for Real Estate Professionals

Al Latenslager, Pujals Jerry

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Create a real estate business by design, not by default. How many times have you wondered, “Do I really need to market my real estate business?” If you’re like most agents, it’s probably a daily question. But between client meetings, open houses, listing appointments, and negotiating contracts, not to mention your personal life, how can you possibly fit marketing in? The answer is simple: Integrate some simple yet powerful marketing strategies into your daily routine. That’s what this book shows you. Now you can discover and implement the 25 top marketing strategies the real estate heavyweights use on a daily basis. From marketing plan creation to PR and advertising options to prospecting, Kick It Up A Notch Marketing gives you the high impact marketing strategies that lead to results. When you integrate these marketing techniques into your real estate business, you’ll quickly and easily generate the sales and income you need to succeed in today’s competitive real estate marketplace.

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