



Globish: How the English Language Became the World's Language

Robert McCrum

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How English conquered the world: a *Guns, Germs, and Steel* argument based on the power of the word.

It seems impossible: a small island in the North Atlantic, colonized by Rome, then pillaged for hundreds of years by marauding neighbors, becomes the dominant world power in the nineteenth century. Equally unlikely, a colony of that island nation, across the Atlantic, grows into the military and cultural colossus of the twentieth century. How? By the sword, of course; by trade and industrial ingenuity; but principally, and most surprisingly, by the power of their common language.

In this provocative and compelling new look at the course of empire, Robert McCrum, coauthor of the best-selling book and television series *The Story of English*, shows how the language of the Anglo-American imperium has become the world's lingua franca. In fascinating detail he describes the ever-accelerating changes wrought on the language by the far-flung cultures claiming citizenship in the new hegemony. In the twenty-first century, writes the author, English + Microsoft = Globish.

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Globish: How the English Language Became the World's Language can be one of your beginner books that are good idea. Many of us recommend that straight away because this publication has good vocabulary that will increase your knowledge in language, easy to understand, bit entertaining however delivering the information. The author giving his/her effort to place every word into pleasure arrangement in writing Globish: How the English Language Became the World's Language yet doesn't forget the main stage, giving the reader the hottest in addition to based confirm resource facts that maybe you can be certainly one of it. This great information could drawn you into fresh stage of crucial pondering.

Travis Freeman:

This Globish: How the English Language Became the World's Language is great book for you because the content which is full of information for you who all always deal with world and also have to make decision every minute. This kind of book reveal it info accurately using great organize word or we can say no rambling sentences included. So if you are read the idea hurriedly you can have whole info in it. Doesn't mean it only provides you with straight forward sentences but difficult core information with wonderful delivering sentences. Having Globish: How the English Language Became the World's Language in your hand like getting the world in your arm, details in it is not ridiculous one particular. We can say that no publication that offer you world inside ten or fifteen minute right but this e-book already do that. So , this really is good reading book. Heya Mr. and Mrs. occupied do you still doubt which?

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