



Financial Literacy for Managers: Finance and Accounting for Better Decision-Making (Chinese Edition)

Richard A. Lambert

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Finance is the language of business, which can help us sort out the past, present and future. In order to better master the current state of operation of the company, especially in the process of new decision formulation and evaluation, the key information that managers rely on is derived from financial statements. In this financial general reading book for managers, Richard Lambert, professor of The Wharton School, explains profound theories in simple language. Combining the practical cases, he explains financial terms as well as related knowledge of financial statements, tells us how to acquire key points for decision making from financial information so as to promote the obtainment of long-term profits.

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