



Getting Started in Stock: A step by step guide to microstock photography

Steve Heap

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In the updated third edition of this book, you will find all the learning I have gained since I started with stock photography in 2008. Armed with this knowledge, you can confidently start to make money from your own photos. How much can you earn? I reliably make over \$2000 a month from the sale of my stock photos and my aim is to get you above that point, as quickly as possible!

What are my qualifications for this? I am just like you; a competent amateur who enjoys photography. In just six years, I have built my earnings from nothing to around \$30,000 a year by following the steps in this book.

This book tells you everything you need to know about selling a stock photo. The early chapters cover the stock industry, how it developed and what you will find now. The industry is changing fast and with this third edition I wanted to give you access to the most up to date information available on how best to make money from your photographs. You will find an overview of how to get started including a full step by step workflow to efficiently manage your images and get them online on the major agencies. I then describe the main microstock agencies and the pros and cons of uploading to them, adding any tips that will help maximize your earnings. In this new edition, I have included charts and graphs showing exactly how much I earn from each agency and how that has been changing over time to allow you to judge which ones are worth supporting. I think you will be surprised how that has been changing over the past couple of years and I doubt if you will find this level of detail in any other book on the subject of stock photography. Finally, in the later chapters, I delve deeper into keywording secrets and how to try to get your images displayed ahead of the rest to the buyers.

Why wait - your photos are only gathering dust on your hard drive - make a start now in Stock Photography and sell stock photos to earn some serious money!

Publisher's note: The full color version of this eBook is available as a printable PDF from the author's site: BackyardSilver.com

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