



# Why Do Projects Succeed or Fail?: Discover What Really Makes a Difference

*Mark Woepfel*

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## **Why Do Projects Succeed or Fail?: Discover What Really Makes a Difference** Mark Woepel

For too long, project managers have believed that the right planning leads to the right results.

Yet time after time, independent research shows that the current approach to project management fails to produce the outcomes managers expect – and clients want.

It's clear the traditional solutions to project management are not working.

This ebook will identify the elements that drive effective project excellence, giving you a measurable means to assess your status, to target areas of improvement, and to make meaningful progress in the way you deliver projects.

What processes and behaviors lead to lower operating costs, increased throughput, and significant gains in on-time delivery performance

How to confidently identify and work on the right elements to change

Why achieving greater project execution maturity drives increases to your organization's financial performance

How to replicate success, project after project, by learning how to move your organization from ad hoc project management to control of projects, portfolios and continuous strategic improvement

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