



Journalism (Professional Media Practice)

Anna McKane

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Print journalism is one of the most popular career options among recent graduates. But how many of them land that crucial first job and go on to build a career in print journalism?

This book gives you all you need to plan and build your career in journalism, including sections on: - Analysis of the industry: sectors and structures - Types of print journalism: newspapers, national and regional; magazines; consumer handouts; voluntary sector publishing; web journalism; agency work; photojournalism - Range of job opportunities; freelance/salaried; in-house/in the field - Routes into journalism: getting in and getting on - Training and education; resources/contacts.

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