



**An An American Story: Mexican American
Entrepreneurship & Wealth Creation
(International Series on Technology Policy and
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In an atmosphere where the Mexican American population is viewed in terms of immigrant labor, this edited book examines the strong tradition of wealth creation and business creation within this population. In the introduction, readers are presented with enterprises such as Latin Works and Real Links, which represent large, successful, and middle-size businesses. Chapters span research methods and units of analysis, utilizing archival data, ethnographic data, and the analysis of traditional census data to disaggregate gender and more broadly examine questions of business formation. From the chapters emerges a picture of problems overcome, success, and contemporary difficulties in developing new businesses. Analysis reveals how Mexican American entrepreneurs compare with other ethnic groups as they continue to build their ventures. This work is a refreshing alternative to books that focus on the labor aspects of the Mexican American experience. Contributors reveal the strong history of self-help and entrepreneurship of this population.

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