



The Elements of Journalism, Revised and Updated 3rd Edition: What Newspeople Should Know and the Public Should Expect

Bill Kovach, Tom Rosenstiel

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Revised and updated with a new preface and material on the rise of social media, the challenges facing printed news, and how journalism can fulfill its purpose in the digital age.

Seventeen years ago, the Committee of Concerned Journalists gathered some of America's most influential newspeople to ask the question, "What is journalism for?" Through exhaustive research, surveys, interviews, and public forums, they identified the essential elements that define journalism and its role in our society. The result is this, one of the most important books on the media ever written, and winner of the Goldsmith Book Award from Harvard, the Society of Professional Journalists award, and the Bart Richards Award from Penn State University.

Updated with new material covering the rise of social media, sponsored content, a new, collaborative web-based journalism in which anyone—professional or citizen—can produce news, and much more, this third edition of *The Elements of Journalism* is an essential read for journalists, students, and anyone hoping to stay informed in the digital age.

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