



Advertising, A Guide to Business Growth: Helping Frustrated Advertisers Become Successful Marketers!

By Steve Willoughby

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Designed for Mom and Pop Advertiser's who are frustrated with traditional advertising and scared of social media. Easy to understand, implement, and track. Are you ready to become a Successful Marketer? If you answered yes, then this workbook is for you.

This book is full of real life examples that will help you improve your advertising. Plus, there are ten downloadable tools that will help you buy, implement, and track your advertising. Traditional Advertising is not dead and Social Media is not going away, this book will help you use both and grow your business.

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